

Workshop Terms & Conditions

By participating in **Media × Creativity: From Chaos to Creation Workshop**, all attendees agree to comply with the following terms and conditions:

Workshop Overview:

This hands-on workshop immerses participants in the fast-paced, tech-driven world of modern media while unlocking their creative potential as writers and storytellers. Through interactive activities, real-time simulations, and group projects, students will explore how technology and creativity work together to transform chaos into compelling content.

Session Plan

1. Icebreaker – “Your First Headline” (15 mins)

- **Activity:** Students write a wild, imaginative headline in just 2 minutes.
- **Goal:** Loosen up, spark creativity, and set a playful tone.
- **Sharing:** Select volunteers read aloud to kick off group energy.

2. Tech Meets News – The Modern Media House (30 mins)

- **Show & Tell:** Demonstrate how technology shapes today’s newsroom — from AI anchors and mobile journalism kits to live editing tools.
- **Interactive Q&A:** Students drive the discussion with questions, making it dynamic and relatable.

3. Creative Writing for Media (40 mins)

- **Mini Masterclass:**
 - Writing for impact in **30 seconds** (TV script) vs. **3 minutes** (feature story).
 - Using **humor, suspense, and emotional hooks** in news copy.
- **Practical Exercise:**
Rewrite a dull news brief into a **scroll-stopping headline and teaser**.

4. Project 1 – Merchandise with a Story (30 mins)

- **Group Challenge:**
 - Design a merch concept (T-shirt, mug, tote, etc.) for a fictional media brand.
 - Create a tagline or slogan under **10 words** that tells a story.
- **Presentation:** Quick elevator pitches to the group.

5. Inside the Storm – Newsroom Chaos Simulation (45 mins)

- **Role Play:** Assign newsroom roles — anchor, writer, producer, editor, social media.
- **Breaking News Scenario:** Delivered with constant “**chaos injections**” — fake technical glitches, misinformation updates, urgent rewrites.
- **Output:** Publish both a **written** and **on-air** version within the time limit.

6. Feature Writing Challenge (30 mins)

- **Task:** Pick a real or fictional media event.
- **Write:** Create a feature intro blending **facts with narrative flair**.
- **Peer Review:** Read each other’s work and vote on the most compelling piece.

7. Closing & Reflection (20 mins)

- Discuss how **creativity fuels credibility** in media.
- Explore how tech tools **amplify** storytelling rather than replace it.
- Inspire students to explore careers that merge **media skills** with **creative expression**.

Key Takeaways:

By the end of the workshop, participants will have:

- Confidence in **creative writing** and **media workflow**.
- Practical exposure to **tech tools in journalism**.
- A **mini portfolio** including:
 - Merchandise concept & slogan
 - Rewritten headline & teaser
 - Creative feature intro
- Experience in **teamwork under newsroom pressure**.

Registration

- Participants must register individually using the official registration form.
- Only registered participants will be allowed entry.
- Incomplete or inaccurate information may lead to cancellation of registration.

Code of Conduct

- All participants are expected to maintain a respectful and professional demeanor throughout the session.
- Any form of harassment, discrimination, or disruptive behavior will result in immediate removal from the event.
- The workshop environment is collaborative—please be supportive and inclusive.

Intellectual Property

- All shared workshop materials (slides, code snippets, demos) remain the property of the resource person or the organizing team.
- Participants are free to use the learned concepts in their personal or academic projects.
- Recording or distributing the session without prior consent is strictly prohibited.

Liability

- The organizers are not responsible for any personal belongings, technical issues, or injuries during the session.
- Participants are responsible for the safety and functioning of their own equipment.

Certificates (if applicable)

- Certificates will only be awarded to participants who attend the **entire duration** of the workshop.
- No certificate will be issued for partial attendance.

Acceptance

By registering for the event, participants confirm they have read, understood, and agreed to these Terms and Conditions.

Unlock Yourself...